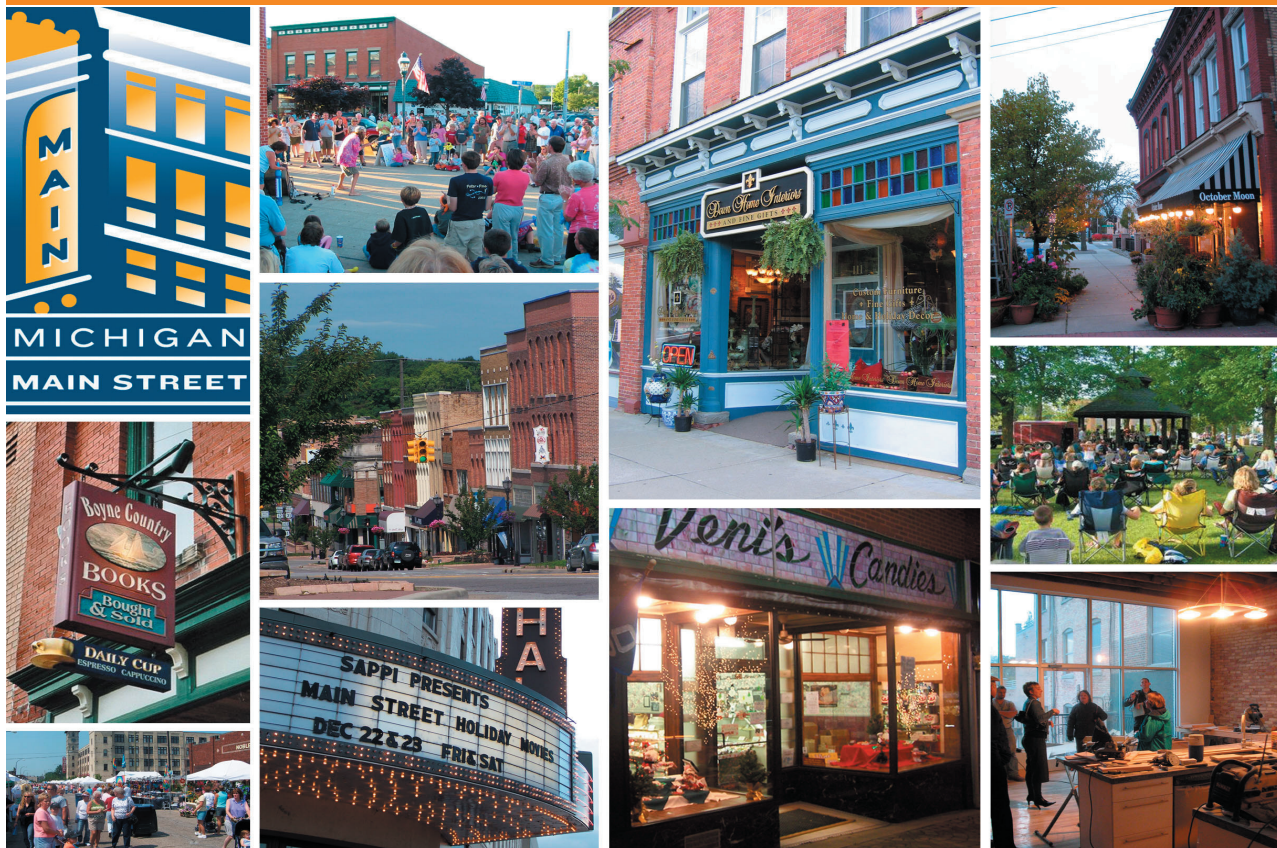


# MICHIGAN MAIN STREET

## STATEWIDE



The Cool Cities Michigan Main Street (MMS) Program provides technical assistance services to communities targeting the revitalization and preservation of their traditional commercial districts. The MMS Program assists communities in developing their own local Main Street program by utilizing the nationally recognized Main Street 4-Point Approach – a common-sense approach to tackling the complex economic, physical, and social issues within communities. The MMS Program began in 2003 and is housed within the Michigan State Housing Development Authority. The program operates in partnership with the State Historic Preservation Office and is affiliated with the National Main Street Center, a division of the National Trust for Historic Preservation. Currently there are 14 Cool Cities Michigan Main Street communities including: Boyne City, Calumet, Marshall, Portland, Clare, Muskegon, Niles, Howell, Grand Haven, Ishpeming, Midland, Iron Mountain, Old Town Lansing, and Scottville. Since 2003 these communities have had:

- 133 Façade Improvements totaling \$1,687,085 in public and private investment
- Building Rehabilitations totaling \$10,986,524 in public and private investment
- 64 net New Businesses created in the traditional commercial districts
- 338 net New Jobs created in the traditional commercial districts

SHPO Contact:

Kelly Larson, Main Street Architect  
517.241.0242  
larsonk@michigan.gov



517.373.1630 - STATE HISTORIC PRESERVATION OFFICE - [www.michigan.gov/shpo](http://www.michigan.gov/shpo)

SHPO MICHIGAN MAIN STREET PROGRAM